My name is Pierre Comeau. I'm a dentist in Montreal, Canada. I mainly focus on people that have teeth. I do a lot of cosmetic dentistry, a lot of porcelain on teeth. I did a lot of things within James McAnally, mainly the Maximum Case Acceptance coaching. I did the one day consulting with James, and I'm in the cosmetic research program.

So you've got to ask yourself this question. Why did I spend all this money with James? Well you have to know that, first of all, James is – for me he's the leader in both internal and external marketing for Big Cases and by far. I've had a lot of consultants and nothing compares to him. There's nothing like James. So that's first of all; that's it. That means a lot for me and I expect a big return on investment on anything that I did with James.

The Maximum Case Acceptance coaching is a series of systems for your internal marketing for Big Cases. I mean I wouldn't do it any other way. It took me a lot of time to implement these actions and they still have to be polished, but I know what I'm doing now, which is great.

For the one day consulting, the one day consulting with James I think did a lot for me because I had a lot of questions. I was very eager, and he answered everything. He gave me some homework to do. I did them and now things are looking very, very good for both my internal and external marketing.

So that means a lot for me and that gave me a lot of confidence, and when you have confidence as a dentist, as an entrepreneur, it's huge. It's huge when you know where to go. So that's what he gave me. I think that one day consulting is the glue that holds everything together and gives me all the confidence.

Lastly, the cosmetic research program; I just started the cosmetic research program. I did run one of publicity. It gave me a lot of opportunities. It's just amazing. I never expected that people would respond that well to that, and the systems that are in there are just so precious. They're amazing. They fit very well with the Maximum Case Acceptance coaching.

So that's it. I mean for me, James I think is an amazing leader. I'm going to Miami this weekend, so I can't wait to meet him again and to learn more from him yet again.

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